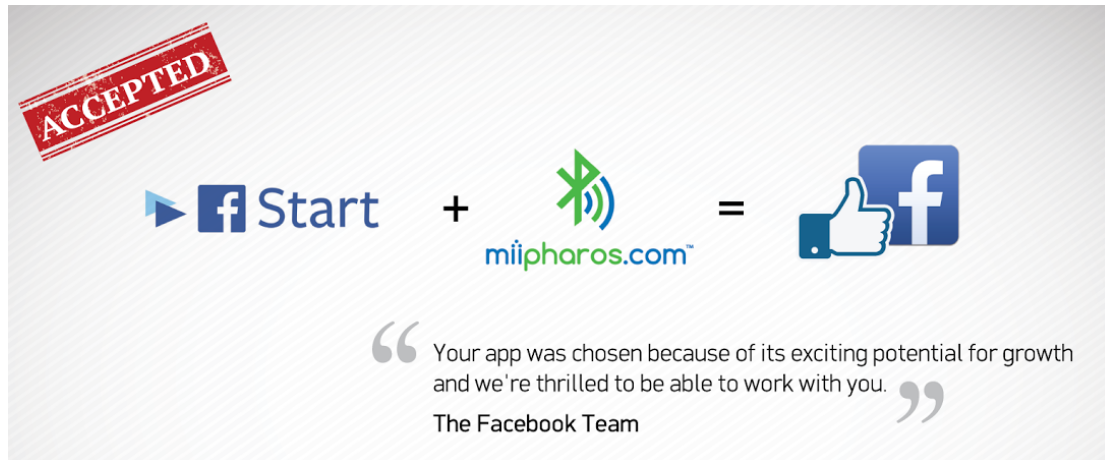


MiiPharos ibeacon App, approved from Facebook to join the FBstart program



[MiiPharos](#) ibeacon App, the turnkey solution for proximity , consumer behavior and location based marketing accepted to enter FBstart which provides startups with an exclusive community, worldwide events, mentorship from Facebook.

On Friday the 13th March 2015, an email arrived in MiiPharos inbox, that was going to shake the team. All efforts are clearly described and recognized in the following line signed from Facebook team "Your app was chosen because of its exciting potential for growth and we're thrilled to be able to work with you".

As every journey begin with a first step, MiiPharos has made strides ahead in the App. world. Working quietly and methodically to deliver a revolutionary application and services. Every step brings the effort closer to targets. The concept, the team formation, the hardware, the Apple certification for MFI , the copyrights registration, the first sales, first customers in local and global markets set us apart. Countries such as: USA, Canada, Peru, Greece, Germany, Holland and many more customers are knocking at MiiPharos door asking for a legitimate ibeacon solution.

Proudly MiiPharos is a really turn key solution , completely independent serving the market with all inclusive, App, cloud services, content management system (CMS) and great analytics. MiiPharos makes the consumer behavior, proximity location based marketing a reality and content delivery, so easy and hustle free as «unpack and play».

Gender , Time , language , Marital Status , Age range , interests , and more than 3,000 personalized methods can be delivered from a single MiiPharos ibeacon device multimedia content, track loyalty, reward customers with points, deliver personalized coupons, analyze consumer behavior or just give a special offer on your customer's birthday or special occasion automatically.

Now on apart from brands and businesses, museums , municipalities, sports events, casinos, and local attractions delivery of video, coupons, information

and TripAdvisor ratings directly pushed on consumers smart phones and Tablets , iPhone and Android.

Facebook's Fbstart is a great opportunity platform to launch Miipharos rocket App combining a mentoring community and useful services.

As the MiiPharos team is working continuously on improving services and experience to keep the market on its toes.

MiiPharos is a product of Kervervus IT Ltd member of Kervervus Holding IT Plc listed in Cyprus Stock Exchange.

Miipharos is the future of promotion now !



miipharos.com